



For Immediate Release

March Madness in Tampa Bay: 3.68 is Magic Number for Goose:
Qualifying #1, Setting NMCA Xtreme Pro Mod Record -- and Winning

*At 18th Annual NMCA Muscle Car Mayhem at Bradenton Motorsports Park,
Coast Packing's Camaro Came, Saw and Conquered*



VERNON, Calif. (March 12, 2020) – Kicking off the racing season at the 18th Annual NMCA Muscle Car Mayhem in Bradenton, Florida, [Coast Packing Company](#) CEO Eric R. “Goose” Gustafson powered his '69 Noonan Hemi ProCharger Pro Mod Camaro to an unprecedented trifecta -- qualifying #1, setting the NMCA Xtreme Pro Mod record, and wrapping up the weekend in the Aerospace Components Winner's Circle.

Mary Lenzion, writing in *NMCA Digital*, said this: “In VP Racing Lubricants Xtreme Pro Mod, the majority of drivers dished out 3.60s and 3.70s in qualifying, but Eric Gustafson outgunned the group with a 3.67 in his PTP-tuned Coast Packing Camaro to set the pace. The Californian cruised all the way to the final, where he clocked a 3.68 to win over Andrew Handras, who went into a wheelie and was forced to lift to a 4.09 in his Camaro.”

“It was a spectacular weekend and truly a team effort,” Gustafson said, reflecting on a topsy-turvy race event. “We could not do this without the support of our team -- Cameron Hensley, John Urgo, Jason Lee, Patrick Barnhill, Tim Lyons and the team at Lyons Custom Motorsports, and last but not least, all of our employees at Coast Packing Company. We had to change motors, rewire the car and still had the good fortune to win the race.”

The first event of the year, the NMCA Muscle Car Nationals Series rolled through Bradenton Motorsports Park with the NMCA Muscle Car Mayhem presented by Holbrook Racing Engines. The event featured one of the season’s largest turnouts, with racers showing up to compete in each of the NMCA’s eleven classes, plus a large contingent of True Street, Modern Hemi, LS/LT, and bracket racers.

About Coast Packing Company

Now marking its 98th year in business, Coast Packing Company (www.coastpacking.com), a closely held corporation, is the number one supplier of animal fat shortenings – particularly lard and beef tallow -- in the Western United States. The company sells to major manufacturers, distributors, retailers, smaller food service operations and leading bakeries. The company participates actively in diverse ethnic markets – from Hispanic retail chains, with its VIVA brand, to various Asian specialty markets. Based in Vernon, Calif., Coast Packing Company is regional, national and, increasingly, global. In some cases, supplier relationships are multigenerational, extending back 50 years and more. Coast is a founding member of the Healthy Fats Coalition (<http://www.healthyfatscoalition.org/>).

For more information about Coast Packing Company, visit: www.coastpacking.com. Follow us via social media on Facebook at www.facebook.com/coastpackingco, Twitter [@coastpackingco](https://twitter.com/coastpackingco) and Pinterest www.pinterest.com/coastpackingco.

Media contact:

Ken Greenberg
Edge Communications, Inc.
ken@edgecommunicationsinc.com
323.469.3397