



For Immediate Release

As the 2020 PDRA Season Kicks Off, Coast Packing
Returns to the Drag Strip with Its World-Beating Camaro
-- And Fast #FatMaps for Every Spot on the Circuit

*Piloting '69 ProCharger Pro Mod Camaro, Coast CEO Eric R. 'Goose' Gustafson
Poised to Shatter Records and Showcase Can't-Miss Eateries*



VERNON, Calif. (Feb. 10, 2020) – As sure as the calendar flips into a new year, the PDRA, the the Professional Drag Racers Association, swings into action -- and that means the roaring return of **Coast Packing Company** CEO Eric R. “Goose” Gustafson’s and his ‘69 ProCharger Pro Mod Camaro (along with the skinny on the very best places to score awesome dishes prepared with lard and/or beef tallow).

As it has for the last three years, Coast, the leading supplier of animal fat shortenings in the Western U.S and the second largest in the nation, will accompany each stop on the PDRA circuit with special online gastronomic #FatMaps in major markets, showcasing spots

From the Carolinas to the Mid-Atlantic states, from Ohio to Virginia, where fans can “Taste the Difference” that lard and beef tallow make in popular dishes. Last month, Gustafson unleashed the centrifugal supercharged Pro Charger-equipped Camaro’s 3,500 horses at the Bradenton Motorsports Park in Florida, during the first tune-up event for Pro Boost class racers.

Returning this year, Jason Lee of PTP Racing will continue to handle the tuning with a Haltech Elite 2500 engine management system. Improvements on the 2625-pound racecar for the 2020 race season include chassis updates and refinements by Tim Lyons at Lyons Custom Motorsports, with a Noonan Engineering 570 cubic-inch Hemi and Procharger F3X-140 Centrifugal Supercharger providing the power.

The season gets rolling in earnest this April. At a glance, here’s where you can find Goose and his Camaro in 2020:

PDRA East Coast Nationals
April 2 – 4, 2020
[Galot Motorsports Park](#)
Benson, NC

PDRA Northern Nationals
Aug 20 -22, 2020
Maple Grove Raceway
Reading, PA

PDRA Mid-Atlantic Showdown
May 7 – 9, 2020
Virginia Motorsports Park
Dinwiddie, VA

PDRA Fall Nationals
Sept 10 -12, 2020
[Darlington Dragway](#)
Hartsville, SC

PSRA American Door Slammer Challenge
June 11 – 13, 2020
Summit Motorsports Park
Norwalk, OH

PDRA Dragwars
Oct 8 – 10, 2020
[Galot Motorsports Park](#)
Benson, NC

PDRA North South Shootout
July 16 – 18, 2020
Maryland Intl Raceway
[Budds Creek, MD](#)

PDRA World Finals
Oct 22 – 25, 2020
Virginia Motorsports Park
Dinwiddie, VA

“We couldn’t be more bullish on 2020,” Gustafson said. “We have the car, the team, the experience to be in the hunt for the PDRA Pro Boost Championship, so we’re looking forward to a sizzling year. At the same time, we’re excited to use this platform to promote the flavors and the authentic taste experiences that lard and beef tallow deliver without fail.”

Have a favorite restaurant that puts lard or beef tallow on the menu (or just in some of its prize dishes)? If so, drop Coast an email at info@coastpacking.com and the company will put it on the #FatMap. Consumers can also post an image or link to via

Twitter/Instagram/Pinterest, etc., with the hashtag [#LardOnTheMenu](#) or [#TallowOnTheMenu](#).

About Coast Packing Company

Now marking its 98th year in business, Coast Packing Company (www.coastpacking.com), a closely held corporation, is the number one supplier of animal fat shortenings – particularly lard and beef tallow -- in the Western United States. The company sells to major manufacturers, distributors, retailers, smaller food service operations and leading bakeries. The company participates actively in diverse ethnic markets – from Hispanic retail chains, with its VIVA brand, to various Asian specialty markets. Based in Vernon, Calif., Coast Packing Company is regional, national and, increasingly, global. In some cases, supplier relationships are multigenerational, extending back 50 years and more. Coast is a founding member of the Healthy Fats Coalition (<http://www.healthyfatscoalition.org/>).

For more information about Coast Packing Company, visit: www.coastpacking.com. Follow us via social media on Facebook at www.facebook.com/coastpackingco, Twitter [@coastpackingco](https://twitter.com/coastpackingco) and Pinterest www.pinterest.com/coastpackingco.

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