



Final Release

As PDRA's 'Carolina Showdown' Rolls into Darlington, S.C.,  
Coast Packing Fires Up Its Blazing Camaro – and  
Serves Up 'Take-out or Delivery' #FatMap843

***Following Racing's Recent Return, Fans Have Another Opportunity  
To Show Their Support for PDRA – and Neighborhood Restaurants***

**JUN 11-13 2020**

**PDRA CAROLINA SHOWDOWN**

**DARLINGTON DRAGWAY**

**NO WARNING LABELS**

**11-13june  
thursday-saturday  
hartsvillesouthcarolina**

**#TasteTheDifference that lard and tallow make**

**Palmetto Pig Bar-B-Q Restaurant**  
530 Devine St  
Columbia, SC 29201  
Phone Number: (803) 733-2556  
Group: Lard  
Features: Green beans & Baked beans  
cooked with pork/pork fat

**Group** Beef Tallow Lard Lard & Beef Tallow

Help support your neighborhood restaurants, while sampling different dishes made with healthy animal fats, such as lard and/or beef tallow. These Darlington, SC area restaurants are offering take-out or delivery options, so you can order in and enjoy the race! A win win! (Know of any others we should add? Hashtag us with #LardOnTheMenu or #TallowOnTheMenu)

**COAST**  
Packing Company

VERNON, Calif. (June 8, 2020) – There’s nothing finer than to be in Carolina for a spring [PDRA Racing](#) event – even if the fans are sitting it out during the pandemic – so Coast Packing Company’s ’69 Noonan Hemi ProCharger Pro Mod Camaro, with CEO Eric R. “Goose” Gustafson behind the wheel, will scream down the strip at [The Legendary Darlington Dragway](#), June 11-13 – and wave the banner of “Takeout or Delivery” [#FatMap843](#).

To mark the PDRA Carolina Showdown, the second “crowd-less” event of the season, Coast has updated its special online gastronomic [#FatMap843](#), showcasing local spots where fans can “Taste the Difference” that lard and beef tallow make in popular dishes – dishes now available exclusively by delivery or on a take-out basis (explore the [#FatMap https://batchgeo.com/map/45d8fb7a4b6e76d4885552b8c6e6010e](#)). The 50 locations across 18 cities on [#FatMap834](#) all feature dishes prepared with lard and/or beef tallow.

Based in Hartsville, the Dragway is situated northeast of Columbia and due north of Charleston, with Myrtle Beach to the southeast – an area loaded (or shall we say, “larded”) with spots offering take-out and/or delivery of authentic South Carolina fare.

Visitors can order up some traditional Southern cooking at [Palmetto Pig Bar-B-Q Restaurant](#) in Columbia, [Black Rooster](#) in West Columbia and [Bojangles' Famous Chicken 'n Biscuits](#) in Florence – one of 21 outlets in the region. Also in Florence: [Roger's BBQ](#) and [Wholly Smokin' Downtown](#). Those heading down to Myrtle Beach may want to try [Fire and Smoke Gastropub](#) and [Popeyes Louisiana Kitchen](#) – one of nine in the area. Speaking of tried and true, Cracker Barrel operates six outlets in this part of South Carolina, while Outback Steakhouse has nine.

“While there’s always something magical about dining-in at a spot skilled at preparing regional specialties, the fact is that this kind of cuisine travels well – and tastes just as flavorful and satisfying when delivered or enjoyed at home,” Gustafson says.

### **About Coast Packing Company**

Now marking its 98<sup>th</sup> year in business, Coast Packing Company ([www.coastpacking.com](http://www.coastpacking.com)), a closely held corporation, is the number one supplier of animal fat shortenings – particularly lard and beef tallow -- in the Western United States. The company sells to major manufacturers, distributors, retailers, smaller food service operations and leading bakeries. The company participates actively in diverse ethnic markets – from Hispanic retail chains, with its VIVA brand, to various Asian specialty markets. Based in Vernon, Calif., Coast Packing Company is regional, national and, increasingly, global. In some cases, supplier relationships are multigenerational, extending back 50 years and more. Coast is a founding member of the Healthy Fats Coalition (<http://www.healthyfatscoalition.org/>).

*For more information about Coast Packing Company, visit: [www.coastpacking.com](http://www.coastpacking.com). Follow us via social media on Facebook at [www.facebook.com/coastpackingco](https://www.facebook.com/coastpackingco), Twitter [@coastpackingco](https://twitter.com/coastpackingco) and Pinterest [www.pinterest.com/coastpackingco](https://www.pinterest.com/coastpackingco).*

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