



For Immediate Release

Coast Packing CEO Eric R. Gustafson Named Incoming Chairman of North American Meat Institute

Vows to Continue Organization's Commitment to Continuous Improvement and Member Service



(VERNON, Calif.) October 23, 2023 -- Extending an established record of industry and organizational leadership, Coast Packing CEO Eric R. Gustafson has been named incoming Chairman of the North American Meat Institute (NAMI).

Gustafson's past NAMI executive board positions include vice chairman, treasurer and secretary. He's been a long-time member of the executive board and previously worked as the chairman of the Meat Institute Political Action Committee and chairman and vice-chairman of the Labor and Employment Committee. He also served on the Strategic Vision and Nominating Committees.

"Our industry faces many important and unique challenges, but in the few years I have served as an officer, the Meat Institute has looked inward and made bold, impactful changes to its structure to better drive continuous improvement and serve members," Gustafson said. "I am proud of these accomplishments and look forward to continuing this work and serving as Chairman in an exciting time for the industry."

NAMI members include more than 350 meat packing and processing companies, the majority of which have fewer than 100 employees. The members account for over 95% of the United States' output of meat and 70 percent of turkey production.

About Coast Packing Company

Now marking its 101st year in business, Coast Packing Company (www.coastpacking.com), a closely held corporation, is the number one supplier of animal fat shortenings – particularly lard and beef tallow -- in the Western United States. The company sells to major manufacturers, CPG companies, QSR and fast-food restaurant chains, broadline food service distributors, retailers, smaller food service operations, and leading bakeries. Coast's interactive TasteMap™ serves as the definitive online guide to restaurants offering dishes prepared with lard and beef tallow, pinpointing some 1500 establishments nationwide. Coast is a founding member of the Healthy Fats Coalition (<http://www.healthyfatscoalition.org/>).

For more information about Coast Packing Company, visit: www.coastpacking.com. Follow us via social media on Facebook at www.facebook.com/coastpackingco, Twitter [@coastpackingco](https://twitter.com/coastpackingco) and Pinterest www.pinterest.com/coastpackingco.

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