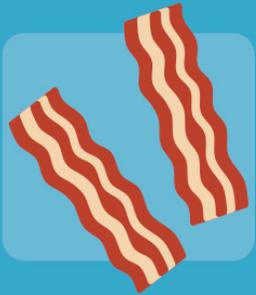


EIGHT REASONS ANIMAL FATS ARE TRENDING



Fat is Back



GOODBYE, LOW-FAT.
HELLO, FULL FAT!

Health



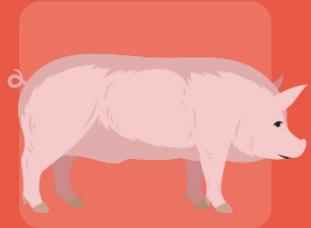
EAT FAT TO GET THIN.

Sustainability



ECO FRIENDLY,
THY NAME IS ANIMAL FAT.

Natural



ANIMAL FATS WERE AROUND
LONG BEFORE ARTIFICIAL
SUBSTITUTES WERE INVENTED.

Flavorful



FORGET BLAND;
ANIMAL FAT BRINGS
THE FLAVOR.

Nostalgic



COOK AND EAT LIKE
YOUR GRANDMOTHER.

Authentic & Traditional



INDUSTRIAL AND CHEMICALLY
PROCESSED SEED OILS WERE NOT WHAT
OUR ANCESTORS COOKED WITH.

Fried on the Menu



DEEP FRIED FOODS ARE
SURGING IN POPULARITY.

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