



RETAIL LARD

VIVA, Our Best Lard, is an all-purpose lard carefully processed to impart a traditional, authentic flavor to popular Hispanic foods. For more than 35 years the preferred brand of lard among chefs in the know, VIVA has zero trans fats and known for its quality, consistency and performance. For the best tasting carnitas, chicharrones, tamales, tortillas and tortilla chips, and more, VIVA is the clear choice.

KEY SEGMENTS

Retail:

- In store Meat Dept- cut and wrapped in individual tray packs
- In store Bakeries and Tortillerias
- In Store Kitchens for frying
- Carnicerias, Panaderias, and Tortillerias



RETAIL LARD

VIVA, Our Best Lard, is an all-purpose lard carefully processed to impart a traditional, authentic flavor to popular Hispanic foods. For more than 35 years the preferred brand of lard among chefs in the know, VIVA has zero trans fats and known for its quality, consistency and performance. For the best tasting carnitas, chicharrones, tamales, tortillas and tortilla chips, and more, VIVA is the clear choice.

PRODUCT SPECIFICATIONS

Lovibond Color	1.50 Max.
Moisture	0.02% Max.
Flavor and Aroma	Bland
Mettler Melting Point	90-100°F
Smoke Point	365°F Min.
Free Fatty Acid as Oleic %	0.30 Max.
Peroxide Value meq/kg	3.0 Max.
Shelf Life	9 months from pack date
Shipping and Storage	Protect from extreme heat (over 90°F) and cold (under 40°F) temperatures. For best results store and use at 65°-75°F.
Ingredient Statement	Lard, BHT and Citric Acid added to improve stability

Nutrition Facts

Serving Size 1 Tbsp (13g)	
Servings Per Container Varies	
Amount Per Serving	
Calories 120	Calories from Fat 120
% Daily Value*	
Total Fat 13g	20%
Saturated Fat 5g	25%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	
Not a Significant source of Dietary Fiber, Sugars, Vitamin A, Vitamin C, Calcium and Iron.	
* Percent Daily Values are based on a 2,000 calorie diet.	

PACKAGING SPECIFICATIONS

	1 lb	2.5 lb	4 lb	8 lb
Case Dimensions	L 14 ⁵ / ₈ W 9 ³ / ₄ D 13	L 19 ⁷ / ₈ W 13 ¹ / ₄ D 7 ⁷ / ₈	L 20 ⁵ / ₈ W 13 ⁷ / ₈ D 12 ¹ / ₄	L 18 ¹ / ₈ W 18 ¹ / ₈ D 7
Unit Pack & Size	12x1 lb	12x2.5 lb	12x4 lb	4x8 lb
Tie/High	12x4	7x7	7x4	4x7
Units Per Pallet	48	49	28	28
Product Code	AEEZZA90G001	AEEZZA90G002	AEFZZA90G004	AEEZZA90G008
UPC	40786 03201 7	40786 03202 4	40786 03204 8	40786 03208 6