



## OUR BEST LARD

VIVA, Our Best Lard, is an all-purpose lard carefully processed to impart a traditional, authentic flavor to popular Hispanic foods. The preferred brand of lard in Hispanic cooking for more than 35 years, VIVA has zero trans fats and known for its quality, consistency and performance. For the best tasting carnitas, chicharrones, tamales, tortillas and tortilla chips, and more, VIVA is the standard.

### KEY SEGMENTS

#### Food Service:

- Hispanic Restaurants
- Taco Stands

#### Retail:

- In store Meat Dept- cut and wrapped in individual tray packs
- In store Bakeries and Tortillerias
- In Store Kitchens for frying
- Carnicerias, Panaderias, and Tortillerias

#### Commercial:

- Bakeries
- Tortilla Manufacturing
- Tamale Manufacturing
- Commissaries



## OUR BEST LARD

VIVA, Our Best Lard, is an all-purpose lard carefully processed to impart a traditional, authentic flavor to popular Hispanic foods. The preferred brand of lard in Hispanic cooking for more than 35 years, VIVA has zero trans fats and known for its quality, consistency and performance. For the best tasting carnitas, chicharrones, tamales, tortillas and tortilla chips, and more, VIVA is the standard.

### PRODUCT SPECIFICATIONS

Lovibond Color	1.50 Max.
Moisture	0.02% Max.
Flavor and Aroma	Bland
Mettler Melting Point	90-100°F
Smoke Point	365°F Min.
Free Fatty Acid as Oleic %	0.30 Max.
Peroxide Value meq/kg	3.0 Max.
Shelf Life	9 months from pack date
Shipping and Storage	Protect from extreme heat (over 90°F) and cold (under 40°F) temperatures. For best results store and use at 65°-75°F.
Ingredient Statement	Lard, BHT and Citric Acid added to improve stability

### Nutrition Facts

Serving Size 1 Tbsp (13g)	
Servings Per Container 1675	
Amount Per Serving	
<b>Calories</b> 120	Calories from Fat 120
<b>% Daily Value*</b>	
<b>Total Fat</b> 13g	<b>20%</b>
Saturated Fat 5g	<b>25%</b>
Trans Fat 0g	
<b>Cholesterol</b> 10mg	<b>3%</b>
<b>Sodium</b> 0mg	<b>0%</b>
<b>Total Carbohydrate</b> 0g	<b>0%</b>
<b>Protein</b> 0g	
Not a Significant source of Dietary Fiber, Sugars, Vitamin A, Vitamin C, Calcium and Iron.	
* Percent Daily Values are based on a 2,000 calorie diet.	

### PACKAGING SPECIFICATIONS

Unit Pack & Size	1x48 lb	Tie/High	3x12, 4x12
Case Dimensions	L 12 <sup>5</sup> / <sub>8</sub> x W 11 x D 11 <sup>1</sup> / <sub>4</sub>	Units Per Pallet	36 / 48
Product Code	AEEZZA90A048		
UPC	40786 03248 2		